Virtual Amplify

Users' Conference

2020 Navigating the Changing Landscape of Property Tax

November 16 - 18, 2020

Attendee Program

Aumentum™
TECHNOLOGIES

Virtual Amplify
Users' Conference

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Schedule at a Glance

Day One
Monday
November 16

10:00am - 11:00am	Conference Kickoff
11:00am - 11:45am	Education Sessions
11:45am - 12:30am	Education Sessions
12:30am - 1:00pm	Lunch
1:00pm - 1:45pm	Education Sessions
1:45pm - 2:30pm	Virtual Exhibit Hall
2:30pm - 3:15pm	Education Sessions
3:15pm - 4:00pm	Thought Leadership Sessions
4:00pm - 5:00pm	Virtual Lounge

Day Two
Tuesday
November 17

10:00am - 11:00am	Team Support: Best Practices
11:00am - 11:45am	Education Sessions
11:45am - 12:30am	Education Sessions
12:30am - 1:00pm	Lunch
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Day Three
Wednesday
November 18

10:00am - 10:45am	Education Sessions
10:45am - 11:30am	Education Sessions
11:30am - 12:00pm	Closing Ceremony

*** All times EST**

Welcome
to Virtual Amplify

On behalf of the Aumentum Technologies Executive Leadership Team and staff, welcome to our first annual Amplify Users' Conference.

This year's virtual conference is a testament to you, our customers, as you overcome the challenging obstacles that 2020 throws in your path. It is the perseverance and creativity with which you serve your constituents that inspires our staff to serve you in new and innovative ways.

Our annual users' conference is our opportunity to interact, share, and collaborate directly with you. Just as 2020 has forced you to reimagine how you work – we've reimagined how we will connect with you. This conference will highlight the out-of-the-box thinking that public-private-partnerships bring to the table when tackling the biggest challenges facing us.

I encourage you all to connect through the numerous avenues our virtual platform provides – from our informative sessions led by our staff, to chatting with sponsors in the virtual exhibit hall, to unwinding at the end of each day in the virtual lounge. Be present, connect, learn, and enjoy.

As our first conference as Aumentum Technologies, this year is also a celebration of our renewed focus, energy, and commitment to serving you. We've changed the way we work, and in doing so, we've redefined who we are as a company. We are excited to connect with you virtually this year and will look forward to seeing you in person at Amplify 2021.

I would like to thank each of you for attending Virtual Amplify 2020 and for the passion that you bring to serving the public each and every day. I'm honored to be navigating the challenges of local governance alongside you.

Sincerely,

Scot Crismon
Executive Vice President
Aumentum Technologies

Table
of Contents

Schedule at a Glance	2
Welcome to Amplify	3
About Amplify 2020	4
Logging Into Amplify	5
Navigating Amplify	6
Program Overview	9
Sponsors	12

Amplify 2020 Users' Group Conference

Our annual users' conference is going virtual! Join your colleagues from around the country for our fun and educational 3 day virtual conference.

Each morning features engaging keynote sessions, followed by concurrent educational sessions for each product track. Days one and two will also feature thought leadership panel sessions by industry experts, and both days will end with fun and games in the Virtual Lounge! Be sure to visit the virtual exhibit hall to video chat with our exhibitors to learn about their products and services.

We look forward to connecting with you!

Navigating the Changing Landscape of Property Tax

This year's conference embraces the ways our customers are navigating the challenges of the changing landscape of the property tax market.

From the increasing importance of technology, to the challenges of a socially distanced office, to the threat that natural disasters impose on business operations, we've seen the ways you've overcome, and we're honored to be in business with you.

Want to Know More About Amplify 2020 ?

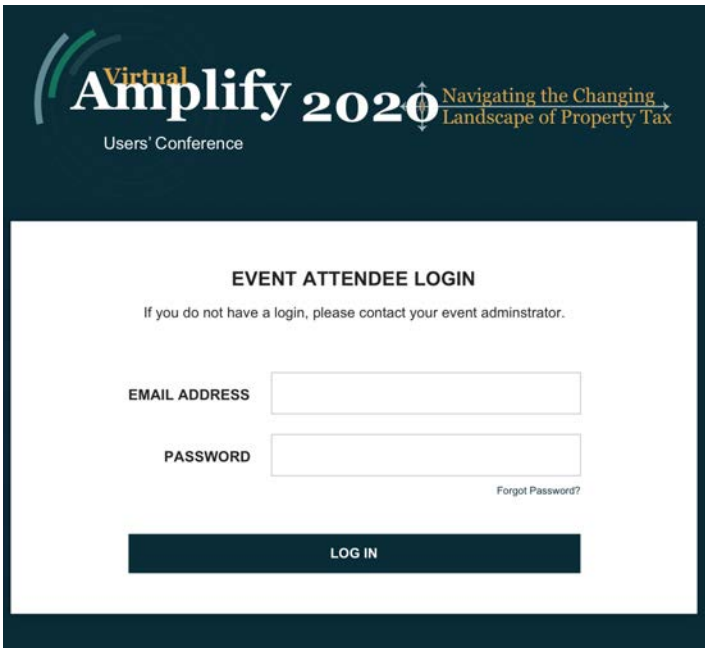
Aumentumtech.com/amplify-2020 has more information on Amplify as well as detailed descriptions of this year's learning sessions.

Supporting Wounded Warrior Project

The first 200 registered guests for Amplify receive a free Basecamp® tumbler! Basecamp® donates a portion of every sale to Wounded Warrior Project®. Basecamp® also donates $100,000 cash, additional funds for product donations, and 2% of all wholesale pricing sold in every state.

Charitable outreach is a tradition at our annual Users' Group Conference, and we're proud to know that this year's attendee gifts will contribute to supporting our veterans in need.

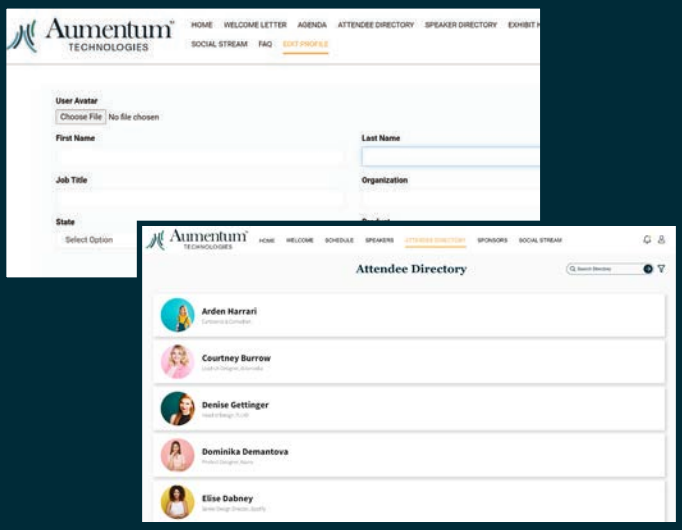
Wounded Warrior Project® began in 2003 to support veterans and service members who incurred physical or mental injury, illness, or wound while serving in the military on or after September 11, 2001. In 2019 alone, over $200 million went directly to WWP's programs, and more than 1500 warriors and family members received their free programs and services per month.



Logging Into Amplify

The week before the conference, you'll receive your login credentials for the event platform.

At this time, log in and build your profile to network with other attendees and explore the conference platform to get comfortable navigating Amplify.



Build

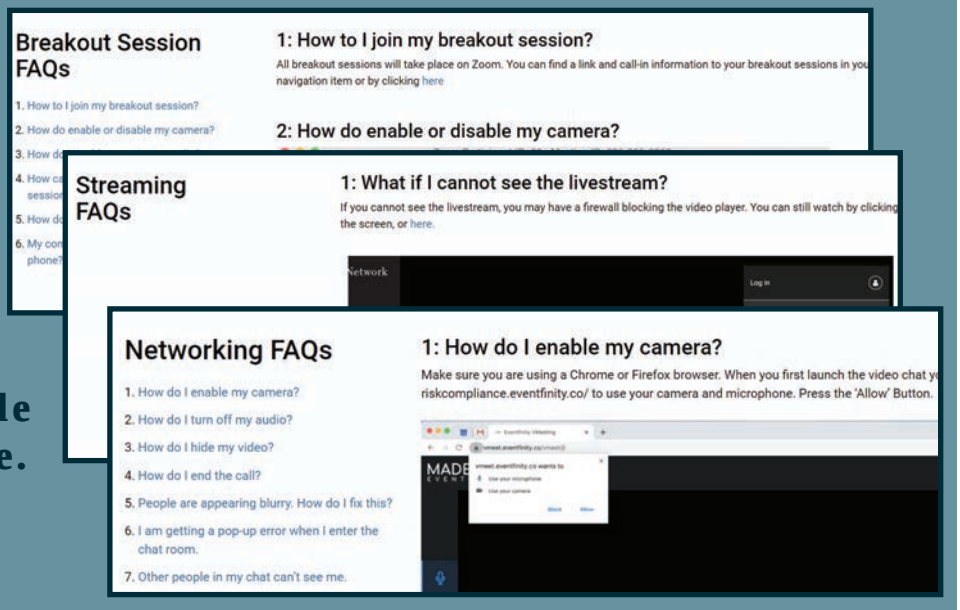
Your Attendee Profile

- Access the Edit Profile page from the navigation bar and fill in the requested information.
- Don't forget to upload a profile photo to help staff and guests put a face to the name!
- Add your Aumentum Tech product to connect to other users and share best practices.
- Check out the attendee directory where you can send direct messages to network with colleagues from across the country.

Have A Question ?

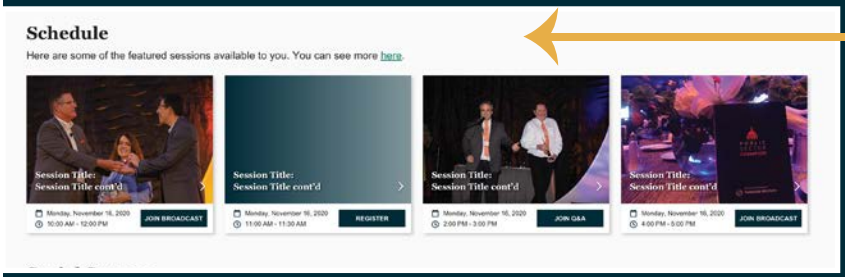
Visit the troubleshooting page. It's full of helpful tips to improve your Amplify experience.

The link is located on the side of the conference home page.

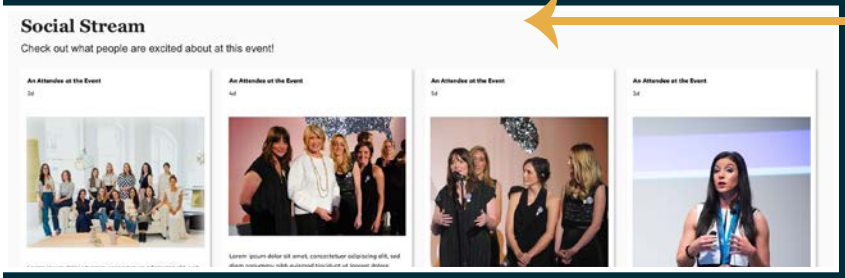


Navigating Amplify

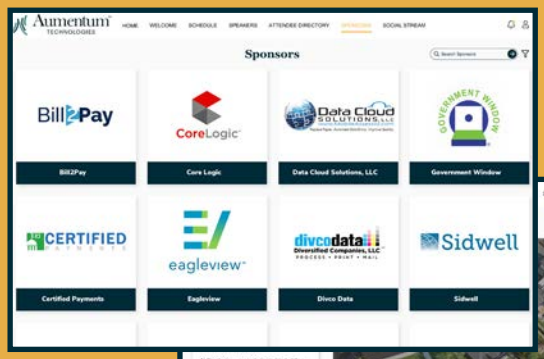
The navigation bar includes links to the main page, Session Schedule, Virtual Exhibit Hall, Speaker Directory, the Attendee Directory, troubleshooting and more.

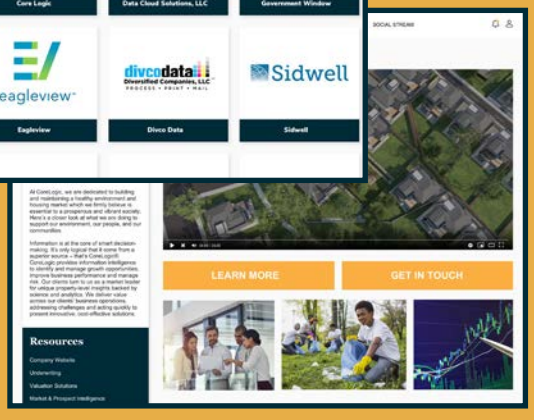


The conference schedule displays upcoming sessions. This information is also accessible from the Session Schedule tab.



Check in on the social stream to post updates and see what other people are sharing about Amplify.





Check Out
the Virtual Exhibit Hall

Amplify's Virtual Exhibit Hall showcases vendors from across the country. Video-chat with company representatives and learn about their innovative products and offerings.

Be sure to visit our account executives and product experts in the Aumentum Technologies booth to discuss any questions you have about your solution or drop in just to say hello!

Learn about Technology & Trends at Thought Leadership Sessions

Interested in what's next in the property tax market?

Curious how to more effectively use technology in your office?

Wondering how the cloud can help simplify your operations?

Don't miss the thought leadership presentations Monday and Tuesday from 3:15pm - 4:15pm EDT to learn about exciting new trends in the property tax market.

Win an Apple® iPad

Use the scavenger hunt form located on aumentumtech.com/amplify-2020 to guide you as you visit each of our exhibitors in the exhibit hall for clues.

Finish the scavenger hunt and submit for a chance to win an iPad at Amplify's closing ceremony.

Virtual Amplify On Demand

Starting November 19th, visit aumentumtech.com/amplify-2020 for on-demand sessions and content.

Unwind in the Virtual Lounge

Monday and Tuesday from 4:00pm - 5:00pm the Virtual Lounge will be open for attendees to share some laughs and unwind after all of that learning.

Monday's fun includes mixology, games and prizes! (Recipe on the following page)

Tuesday features The Magic of Coby, as special guest Coby the Illusionist guesses your inner most secrets and performs his fully interactive magic show!

*** All times EST**

Virtual Lounge Mixology Recipes

Thanksgiving
Cranberry Bourbon

A batch cocktail for entertaining

4 cups bourbon
4 cinnamon sticks
2 cups orange juice
1/2 bag fresh cranberries
1/3 c sugar

Join and Follow Along

Jillian Alcott, Director of Program Delivery (and honorary Mixology Professor) will demonstrate crafting Amplify's signature cocktails.

Aumentum Mimosas

A fun, colorful drink for relaxing

1 bottle Prosecco
Pineapple juice - 32 oz
10 oz midori
10 oz blue curacao
1 lime (garnish)

Program Overview

* All times EST

Day 1
Monday, November 16th

10:00am – 11:00am	**Conference Kick off**						
11:00am – 11:45am	**Aumentum Recorder** What's New in Recorder?	**Ohio MVP** Auditor Beginning Year Processes	**VCSTax** What's New	**ProVal** What's New/2020 Journey Map	**Aumentum Valuation** Roadmap	**Aumentum Tax** Tax & Public Access Product Roadmap	**Aumentum Technical** SQL Server Optimization and Performance Tips - Part 1
11:45am – 12:30pm	**Aumentum Recorder** What's New – Demo	**VCSTax** The Future of VCSTax Reports in SSRS	**Ohio MVP** CAMA Concepts and Best Practices	**ProVal** Did You Know that ProVal Can…?	**Aumentum Valuation** What's New?	**Aumentum Tax** Special Assessments Enhancements	**Aumentum Technical** Aumentum Map: A More GIS-centric Approach to Understanding Data
12:30pm – 1:00pm	**Lunch Break**						
1:00pm – 1:45pm	**Aumentum Recorder** Roadmap	**Patriot** Use iACS Instead of Client Access	**T2** e-File Process for Personal Property	**ProVal** GeoAnalyst	**Aumentum Valuation** DSP/DAP from a User's Perspective	**Aumentum Tax** Cashiering/ InfoCenter 101	**Aumentum Technical** SQL Server Optimization and Performance - Part 2
1:45pm – 2:30pm	**Virtual Exhibit Hall**						
2:30pm – 3:15pm	**Aumentum Recorder** Training: Public Access for Recorder	**Ascend** Roadmap	**Patriot** Payments Under Protest in Patriot Tax	**ProVal** Pictometry	**Aumentum Valuation** Case Management: Appeals	**Aumentum Tax** Business Revenue Trust Tax	**Aumentum Technical** Aumentum Technologies – Cloud
3:15pm – 4:00pm	**Leveraging Property Tax Collections from Tax Servicers and Escrow Payers** **Presented By:** Niko Spyridonos, CEO, Autoagent		**Simplifying the Cost Approach for 2020 & Beyond With Cloud, Mobile and Client Solutions** **Presented By:** Sam Wilkins, Principal, XTR Value Services; Kelby Moore, Principal, XTR Value Services & Moore Precision Cost, and J. Wayne Moore, Principal, Moore Precision Cost		**Technology Essentials for Effective Tax Property Management** **Presented By:** Iris Rodgers Vice President of Sales, Bill2Pay		
4:00pm – 5:00pm	**Virtual Lounge**						

Session details are available on aumentumtech.com/amplify-2020

Program Overview

* All times EST

Day 2
Tuesday, November 17th

10:00am – 11:00am	**Aumentum Team Support: Best Practices**						
11:00am – 11:45am	**Aumentum Recorder** Roundtable Discussion	**Ohio MVP** Roundtable	**T2** Past, Present and Future Roadmap	**ProVal** Neighborhoods, Neighborhoods, Neighborhoods	**customCAMA** What's New/ What's Next? (including 5.00)	**Aumentum Tax** Auditor Reporting with Power BI and Data 360	**Aumentum Technical** What are Our Customers Building?
11:45am – 12:30pm	**Aumentum Recorder** Digitization and Indexing Services for Any Office	**VCSTax** Transition to Working in the Web Environment	**Patriot** FM Interfaces	**ProVal** What's a Cost Model and How Do They Work?	**Aumentum Valuation** Valuation Analysis with Aumentum Analytics Powered by ESRI Insights	**Aumentum Tax** Automatic Refund Routing	**Aumentum Tax** Innovation Lab (Tax Accounting)
12:30pm – 1:00pm	**Lunch Break**						
1:00pm – 1:45pm	**Aumentum Recorder** Trouble Shooting / FAQ	**T2** Treasurer Tips, Tricks, and Tools	**Patriot** Certification Interfaces	**ProVal** Innovation Lab	**Aumentum Valuation** Personal Property Rapid Data Entry	**Aumentum Tax** Public Access Ideation Workshop	**Aumentum Technical** DSP/DAP Showcase
1:45pm – 2:30pm	**Virtual Exhibit Hall**						
2:30pm – 3:15pm	**Aumentum Recorder** Make Technology Work for You	**Ohio MVP** Treasurer Beginning Year Processes	**Patriot** Payroll Changes	**ProVal** Sales Comparison and Archiving Sales	**Aumentum Valuation** A Case Study of Segmenting Markets for Appraisal Model Performance	**Aumentum Tax** User-Led Session: Beyond Aumentum	**Aumentum Technical** Dyncalc Engine
3:15pm – 4:00pm	**Politely silence the excuse, "I never got my statement", and eliminate undeliverable mail while securing the very lowest postage rates.** **Presented By:** Jim Cote, President, Mail Design Professional, MDP, EMCM, The Master's Touch, LLC		**Self Service Payments and Taxpayer Engagement in Times of Crisis** **Presented By:** Frank Pollock, Chief Revenue Officer, Point & Pay, and Rabin Sawh, Director of Engagement, Point & Pay		**Risks and Benefits of "Going Mobile"** **Presented By:** Daniel Anderson, President, Data Cloud Solutions		
4:00pm – 5:00pm	**Virtual Lounge**						

Session details are available on aumentumtech.com/amplify-2020

Program Overview

* All times EST

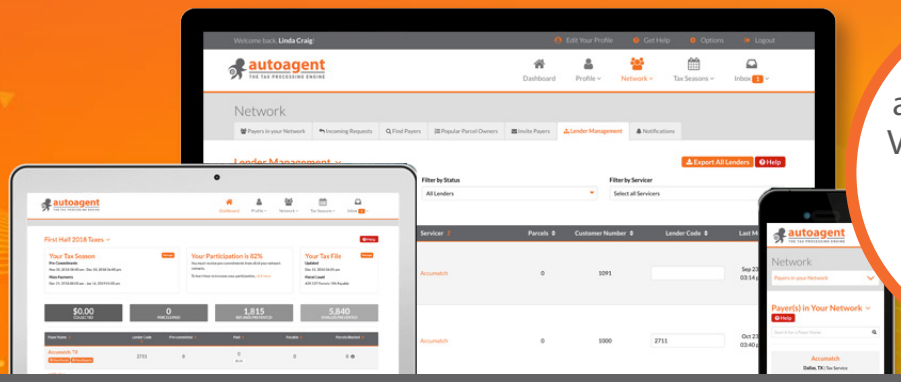
Day 3
Wednesday, November 18th

10:00am – 10:45am	**T2** A Year in Appraisal with T2	**Indiana MVP Tax** Treasurer Year End Best Practices	**Patriot** Motor Vehicle Basics	**ProVal** Basic RDLC Report Writer – What is RDLC and How Do I Use It?	**customCAMA -** Ask the Developer	**Aumentum Tax** Penalty / Interest Flags or Tokens Class	**Aumentum Technical** Panel Discussion Q & A
10:45am – 11:30am	**T2** Tax Roll Corrections	**Indiana MVP Tax** Auditor Year End Best Practices	**Patriot** FM Daily Balancing	**ProVal** Roundtable	**customCAMA** National Users Group Roundtable	**Aumentum Tax** User Lead Discussion: How to be Agile and Responsive to Customer Needs	**Aumentum Technical** Hosting & Managed Services: Anything We Can Do to Help?
11:30am – 12:00pm	**Closing Session**						

Session details are available on aumentumtech.com/amplify-2020

A tax collection with NO REFUNDS?

Autoagent can show you how.



Learn more at our Aumentum Virtual Conference Presentation!!

November 16th 3:15 PM EST

No Software Installation – Free to Tax Offices and your Local Banks and Mortgage Companies

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Join us for an informative session on November 16, 2020 / 3:15 pm EST
"Technology Essentials for Effective Tax Property Management"

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» Customer Engagement Platform
» And More!

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- Integrations API
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- Recurring/Split Pay
- PayPal, Venmo
- Visa Checkout
- Pay with your Bank
- Apple Pay, Google Pay, Amazon Pay
- EMV Contactless

Value-Added Services

- Lockbox Processing
- Cash Payments
- Mobile Bill Pay - Papaya
- Escrow Pro
- Tax Certificate Sale (GTS)
- Dynamic Payment Search

Security

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"The support that DataCloud provides is excellent and we are excited about the efficiency and accuracy at which MobileAssessor allows us to collect data. ***A major improvement all around.****"*

Derek Dubbé, RES, Appraiser Supervisor
Arlington County Virginia

Attend our Round Table Discussion: **Risks & Benefits of "Going Mobile"**

Visit our booth to talk with Daniel Anderson and Billy Burle via live video feeds to learn more about MobileAssessor.

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- Electronic Billing
- Text Notifications
- Real-time Reporting
- Customer Communications
- Recurring Payments
- Consolidated Settlement

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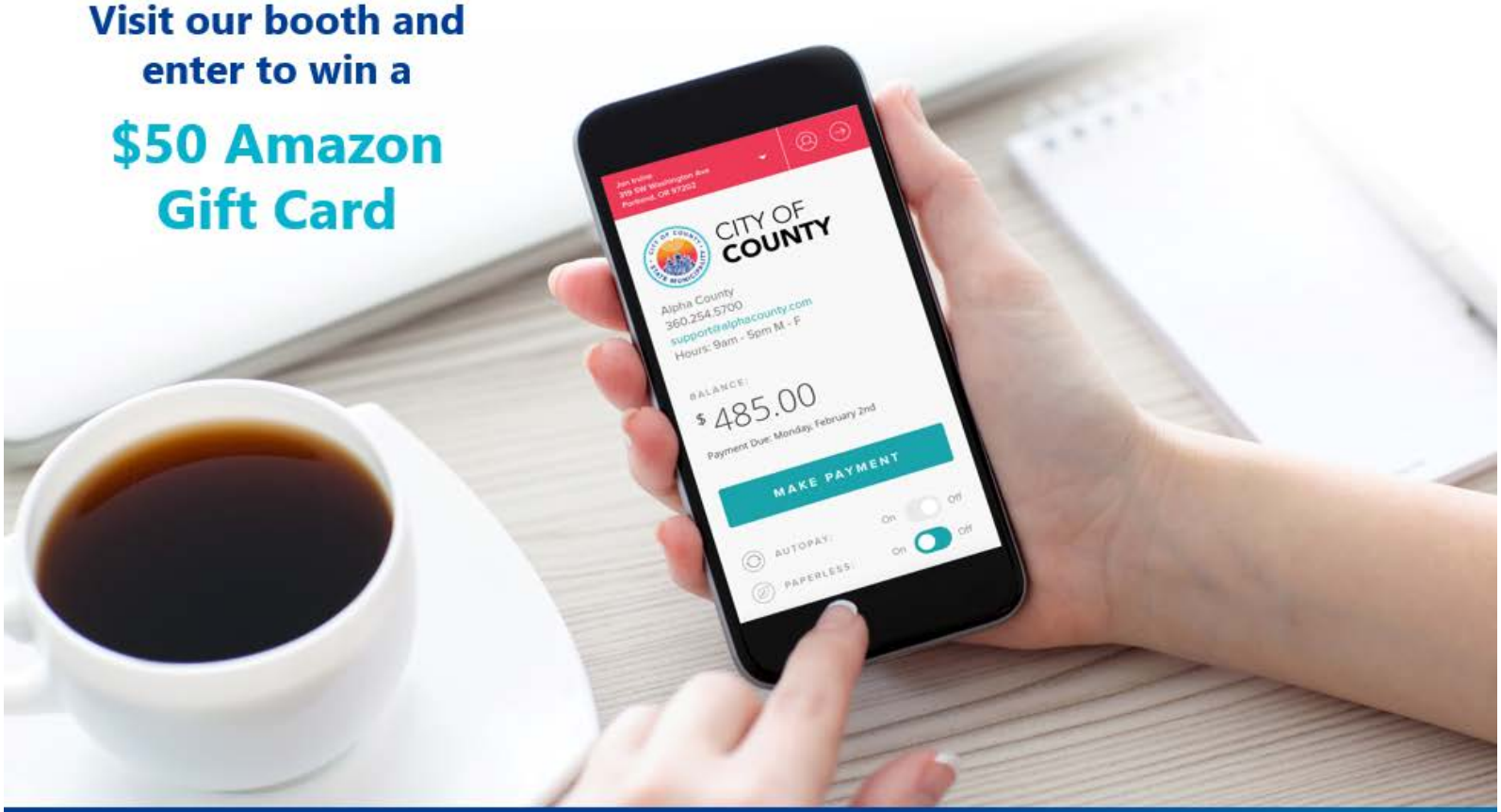

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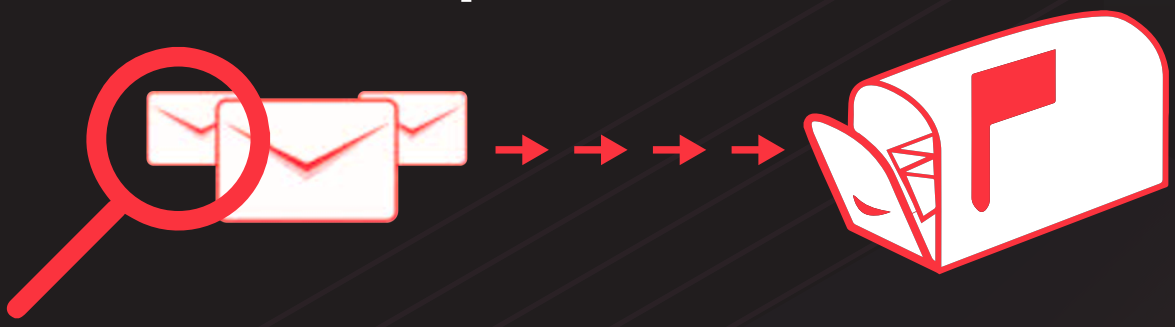
“I never got my notice”
True or False? Prove it with . . .

IMb Trace - Track your tax bill to the recipient and back



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Don't forget to save the date for Amplify 2021!

August 8 - 12, 2021
Minneapolis, Minnesota