



The Future of Appraisal and Property Tax



# Sponsorship & Exhibit Opportunities



# Value of Sponsorship

We are so excited to be hosting our first in-person Amplify conference since 2019. This year we are focusing on creating a unique in-person experience that will give customers the opportunity to learn, interact and engage with each other, Aumentum Technologies staff and our valued partners!

We're confident that the conference will be well-attended, with our users eager to reconnect in person with their peers after two years of virtual conferences!

This year we're offering some unique sponsorship opportunities to really engage with attendees including our Amplify Leadership Summit geared towards elected officials, ensuring your brand's exposure to decision makers.

# Three Levels of Benefits

**Silver**  
**\$3,500**

**Gold**  
**\$6,500**

**Platinum**  
**\$8,000**

Conference Registration Passes (additional passes \$500)	1 pass	2 passes	3 passes
Exhibit Space (priority placement at Platinum level)		●	●
Profile in Conference Mobile App	●	●	●
Tiered Sponsor Recognition on Amplify 2022 Website	●	●	●
Tiered company logo on signage placed in high-traffic areas throughout the conference	●	●	●
Visual recognition during Conference Social Nights thanking all sponsors	●	●	●
Company Mention During Welcome/Opening Remarks	●	●	●
Social Media Recognition	●	●	●
One page digital ad included in pre-General Session rotating slides (subject to approval)		●	●
Opportunity to provide company branded napkins, cups, or similar items for use at one breakfast or refreshment break		●	●
Ticket(s) to LeMay Museum Evening Event		●	●
1 minute video or company intro at Opening General Session (Limit 6)			●
Opportunity for one (1) attendee at ACE Awards Reception			●
Verbal recognition from Leadership during Opening Session and Awards Banquet			●
Company logo on conference lanyards (co-branded)			●
Opportunity for two (2) attendees at ACE Awards Banquet			●
Logo Displayed During Sessions			●
Logo Displayed During Keynote			●
Option to host hospitality events outside of the official conference program (sponsor responsible for expenses) i.e. catered lunch			●
Attendee List 2 weeks before conference			●



# Additional Opportunities

## **Exhibit Space: \$1,500**

### **Includes:**

- One exhibit space with 6-foot table
- Listing in Conference BINGO card - one gift, \$25 or less, to be supplied by vendor/sponsor

\*Exhibit space available to Silver, Gold & Platinum sponsors (included with Gold & Platinum)

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## **Host a thought leadership lunch (3 available): \$5,000**

- Aumentum Technologies provides room, signage & conference attendee list
  - Sponsor responsible for inviting attendees and providing lunch
  - Opportunity to present more detailed information about your company's service offerings
  - Excellent opportunity to secure customers' time and attention for up to 90 minutes
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## **Breakfast Sponsorship (3 available): \$3,000**

- Breakfast sponsors receive recognition at the opening session as well as a large banner displayed at the breakfast serving area.
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## **Afternoon Coffee Breaks (3 available): \$1,500**

- Coffee break sponsors receive recognition on signage at the coffee break area.
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## **Amplify Leadership Summit (2 available): \$4,000**

- Build brand awareness with decision makers during this 3 hour summit, includes lunch and 3 keynote speakers. Sponsors receive recognition and a banner at the summit.
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## **Sponsor branded conference bag with your logo (provided to attendees at registration) (2 available): \$5,000**





# Key Deadlines

## June 15, 2022

Signed contracts and deposits are due to secure your spot as a sponsor for this year's conference.

## August 5, 2022

Submit your final payment by August 5th so that you can ensure you're listed in all conference signage and communications.



## Get Involved Today!

**Contact: Natalie Dhakhwa**  
**Sales Executive**  
**(202) 321-6539**  
**[natalie.dhakhwa@augmentumtech.com](mailto:natalie.dhakhwa@augmentumtech.com)**

# Thank You to Last Year's Sponsors!



# About Aumentum Technologies

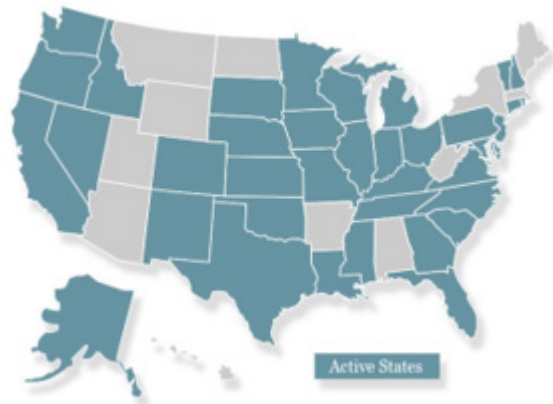
Aumentum Technologies designs, develops, markets and supports a family of tax and valuation solutions for county, city and township governments.

For five decades our experienced team has focused on developing and delivering state-of-the-art software to our government customers. Through thousands of installations and deployments around the world, our customers have experienced the benefits of effective property administration, valuation, and taxation for their constituents.

Our team of accomplished professionals develops the highest quality software products on the most modern and scalable technology platform, drawing from over 3,000 combined years of experience and an array of professional accreditations.

We put this expertise to work for our customers across the country to help them better serve their constituents.

## MARKETS WE SERVE



**Aumentum Technologies  
simplifies the way governments  
manage land information and  
property tax revenue**



**1000**  
**governments**  
helped across 39 states



**35**  
**million**  
parcels managed



**\$120**  
**billion**  
in property tax revenue



The Future of Appraisal and Property Tax

Experienced Team • Trusted Partner • Innovative Solutions

## Aumentum Technologies

2429 Military Rd Suite 300 • Niagara Falls, NY 14304

☎ 866.471.2900 🌐 [aumentumtech.com](http://aumentumtech.com)

