

# Amplify 2023

NASHVILLE, TN - SEPTEMBER 17-19

Sunday, September 17th

5:00 p.m. - 6:30 p.m.



Water's Edge

## Welcome Reception

Join us as we kick off Amplify 2023 with our Welcome Reception. Pick up your registration bag and enjoy live music, light appetizers, & drinks while reconnecting with conference attendees and Aumentum staff!

Monday, September 18th

7:30 a.m. - 8:30 a.m.



Water's Edge

## Breakfast

Join us for breakfast at the Water's Edge.

8:45 a.m. - 9:00 a.m.



Ryman Ballroom

## Opening Session Kickoff

Kickoff this year's conference with a word from Andrew Wright, Executive VP of Aumentum Technologies.

9:00 a.m. - 9:45 a.m.



Ryman Ballroom

## Keynote Speaker: Sunjay Nath, MBA

Join us as we hear from this year's keynote speaker: Sunjay Nath, MBA. Sunjay Nath is a BScE Expert, Hall of Fame Keynote Speaker, and author. Sunjay will be speaking on Strength-Based Leadership: The 10-80-10 Principle. Learn how you can increase your performance & results, focus your energy & efforts on the highest yielding activities, and help you and your team operate at a dynamic level.

10:00 a.m. - 10:50 a.m.



Ryman Studio J/K

## customCAMA: What's New & What's Next?

*Debbie Bush - Manager, Customer Operations, Aumentum Technologies*

*Stephen Dunagan - Development Manager, Aumentum Technologies*

A review of enhancements made this past year, plus upcoming plans for customCAMA development.

10:00 a.m. - 10:50 a.m.



Ryman Studio P/Q/R

## ProVal: What's New & What's Next?

*Victoria Cole - Product Manager, Aumentum Technologies*

Join us for look back at what has been enhanced in ProVal since Amplify 2022, as well as a discussion of upcoming functionality, including a peek at Power BI!

10:00 a.m. - 10:50 a.m.



Ryman Studio F/G

## Aumentum Tax: What's New & What's Next?

*Paula Leal - Director, Product Management, Aumentum Technologies*

Year in Review, what has been accomplished since Amplify 2022, and what is on the docket for completion by next year.

10:00 a.m. - 10:50 a.m.



Ryman Ballroom

## Aumentum Valuation: What's New & What's Next?

*Tien Dao - Sr. Product Manager, Aumentum Technologies*

*Steve Hansel - Product Specialist, Aumentum Technologies*

*Brandi Putoff - Product Specialist, Aumentum Technologies*

An overview of new features released since our last Amplify and a review of our Roadmap for 2023 and beyond within Aumentum Valuation; Case Management, Records, Real Property, Personal Property, Public Access, and Assessment Administration modules.



Monday, September 18th

10:50 a.m. - 11:10 a.m.

 Exhibit Area

### Coffee Break in Exhibit Area

Grab a coffee and visit with the vendors in the Exhibit Area.


10:50 a.m. - 11:10 a.m.

 Ryman Studio L



Tech Lounge Open

11:10 a.m. - 12:00 p.m.


 Ryman Studio J/K

### customCAMA: Demo on Photometrics in APEX

*Matthew Larson - Property Appraiser, Clark County, NV*

The Photometrics session will be an overview and demonstration of how to leverage the tracing capabilities of Apex to expedite the drawing process. Demonstrations will include how to sketch complex buildings from plans using Photometrics, how to sketch buildings from the plans found on a builder's website using Photometrics, and how to sketch site improvements on a parcel from County aerials using Photometrics. We will also go over different techniques of importing images and floorplans, discuss the different scales for drawing and printing, and go over some Apex program anomalies and how to address them.

11:10 a.m. - 12:00 p.m.


 Ryman Studio P/Q/R

### Basic Intro to ProVal: A Hands-On Approach

*Judith Anderson - Support Analyst, Aumentum Technologies*

Are you new to ProVal? Would you like to head back to the basics? Join us for an overview of the ProVal application, with an emphasis on adding a basic sketch. Bring your laptop, with access to your ProVal test database to follow along with some basic exercises.

11:10 a.m. - 12:00 p.m.


 Ryman Studio F/G

### ProVal: Cost Tables

*Tony Magnelli - Sr. Support Analyst, Aumentum Technologies*

Join us for a breakdown of the Values Buildup screen, then a behind-the-scenes look at the cost tables.

11:10 a.m. - 12:00 p.m.

 Ryman Studio D/E

### Platinum Sponsor Thought Leadership:

Modernizing County Payments – How Spokane County Partnered with InvoiceCloud to Increase Adoption

*Patty Melton - Regional Sales Director, InvoiceCloud*

*Christa Rice - Biller, Spokane County*

Learn powerful strategies to boost electronic payment adoption for County tax professionals looking to optimize their next collections cycle. Discover how to overcome barriers hindering widespread acceptance and capitalize on the hidden potential of emerging technologies to optimize collections. From seamless user experiences to innovative marketing approaches, we'll delve into the keys to driving a successful adoption program. Learn how electronic payments can streamline processes, enhance revenue collection, and foster financial inclusion. Embrace the digital revolution as we pave the way towards a more connected and efficient future in property tax collection.

11:10 a.m. - 12:00 p.m.

 Ryman Ballroom

### Aumentum Valuation: Did You Know...?

*Tien Dao - Sr. Product Manager, Aumentum Technologies*

*Steve Hansel - Product Specialist, Aumentum Technologies*

*Brandi Putoff - Product Specialist, Aumentum Technologies*

This session will focus on often-overlooked functionality found within Personal Property, Assessment Administration, and Real Property Appraisals. We will not be going into depth on any one piece of functionality but will instead highlight functionality like the NADA Mobile Home pricing service, Sale Value Distribution, Percent Complete Configuration, Personal Property DSP, Assessment Notice Validation, etc.

12:00 p.m. - 1:30 p.m.

### Lunch On Your Own

12:00 p.m. - 1:30 p.m.

 Ryman Studio L



Tech Lounge Open

Monday, September 18th

1:30 p.m. - 2:20 p.m.

Ryman Studio H/I

### Aumentum Technical: Database Maintenance, Health & Troubleshooting

*Leon Smit - Sr. Architect, Aumentum Technologies*

In this session we share information on how to maintain the health of your database and instructions to help you identify the cause of performance issues, and diagnostic information you can provide to support to resolve the issue.

1:30 p.m. - 2:20 p.m.

Ryman Studio F/G

### ProVal: Condos - Peer Session

*Chester Carr - Lead IT Analyst, Arlington County, VA*

Please join us in discussing condo valuation in ProVal. Find out what is involved in setting up a condo model, as well setting valuation components such as parking spaces, storage bin, and views, and how we use master condo parcels and condo projects. We will also discuss some of the pros and cons of using the condo model for valuation in your jurisdiction and finish up with pricing and worksheet and correlation of value.

1:30 p.m. - 2:20 p.m.

Ryman Studio J/K

### ProVal: Did You Know ProVal Has...

*Victoria Cole - Product Manager, Aumentum Technologies*

A review of some perhaps lesser-known areas of the application, and how you can leverage ProVal in your office.

1:30 p.m. - 2:20 p.m.

Ryman Studio P/Q/R

### Aumentum Tax/ Valuation: Aumentum Analytics

*Michael Leavor - Product Manager, Aumentum Technologies*

*Paula Leal - Director, Product Management, Aumentum Technologies*

Overview of Aumentum Analytics progress and demo of current data schemas and functionality.

1:30 p.m. - 2:20 p.m.

Ryman Studio D/E

### customCAMA: Ask the Developer

*Debbie Bush - Manager, Customer Operations, Aumentum Technologies*

*Stephen Dunagan - Development Manager, Aumentum Technologies*

A roundtable discussion with customCAMA's Engineering Manager, Stephen Dunagan. Bring your questions! This will be a great opportunity to communicate one-on-one with our Engineering Manager and Customer Operations Manager.

2:30 p.m. - 3:20 p.m.

Ryman Studio J/K

### Aumentum Valuation: Modeled Income

*Steve Hansel - Product Specialist, Aumentum Technologies*

*William Pleake - Director, Product Manager, Aumentum Technologies*

An overview of how modeled income works while demonstrating newer functionality that allows for a modeled discount cash flow valuation

2:30 p.m. - 3:20 p.m.

Ryman Studio P/Q/R

### ProVal: Income Models

*Kevin Poore - Assessor, Hamilton County, IN*

*Scott Bernhardt - Commercial/Industrial Assessment Manager, Hamilton County, IN*

A peer-led review and discussion of how to use Income Models for valuation in ProVal. Learn the basics of how to set up an Income model and how to apply the income approach in the assessment of commercial property.

2:30 p.m. - 3:20 p.m.

Ryman Studio F/G

### ProVal: Overall Reports Review

*Kevin Lauer - Lead Software Engineer, Aumentum Technologies*

*Victoria Cole - Product Manager, Aumentum Technologies*

Use ProVal's reports to your advantage! An overall look at the standard reports available within the ProVal application.



Monday, September 18th

2:30 p.m. - 3:20 p.m.

Ryman Studio D/E

### Aumentum Tax: The Delinquents Module

*Edrian Trakas (Tra') - Delinquent Tax Collector, Charleston County, SC*  
*Paige Anthony - Deputy Treasurer, Charleston County, SC*  
*Kim Seay - Tax Specialist II RP/MH, Charleston County, SC*

Join Charleston, SC in a review of how they use the Delinquent Tax and Advertising Lists for delinquent processing and beyond.

2:30 p.m. - 3:20 p.m.

Ryman Studio H/I

### Aumentum Tax: Aumentum Platform Bankruptcy

*Nicole Severance - Product Manager, Aumentum Technologies*  
*Kellie Hopstein - Sr. Support Analyst, Aumentum Technologies*

Walk-through of bankruptcy functionality provided in the Delinquent module in Aumentum.

2:30 p.m. - 3:20 p.m.

Ryman Ballroom

### Aumentum Technical: User Experience - Simplifying Aumentum

*Sean Butler - Lead Software Engineer, Aumentum Technologies*

Leonardo Da Vinci said: "Simplicity is the ultimate sophistication." In this interactive session we will look at design ideas to simplify the day-to-day experience of using Aumentum. Topics will include the main page and its menus, common tasks, savable user sessions, searching, and more. Participants will have an opportunity to choose their favorite ideas and make suggestions for new ones.

2:30 p.m. - 3:20 p.m.

Ryman Studio O

### customCAMA: Panel Discussion: User Maintenance

*Chris Weiss - Director of Data Services, Hillsborough County, FL*  
*Stephen Dunagan - Development Manager, Aumentum Technologies*

An open panel discussion pertaining to user maintenance, new hires and retirees, department queues, linkage to workflow.

3:30 p.m. - 4:00 p.m.

Exhibit Area

### Snack Break in Exhibit Area

Grab a snack and visit with the vendors in the Exhibit Area.

3:30 p.m. - 4:00 p.m.

Ryman Studio L

**Tech Lounge** Tech Lounge Open

4:00 p.m. - 4:50 p.m.

Ryman Studio J/K

### customCAMA: Mass Update

*Lori Krager - Sr. Business Analyst, Boulder County, CO*

For increased productivity, it is sometimes necessary to update data in mass. We will go over how to perform basic mass updates within customCAMA. In addition, we will look at creative solutions Boulder County uses for some more complicated mass update needs using batch jobs.

4:00 p.m. - 4:50 p.m.

Ryman Studio P/Q/R

### ProVal: Roundtable

*Victoria Cole - Product Manager, Aumentum Technologies*  
*Tony Magnelli - Sr. Support Analyst, Aumentum Technologies*  
*Kevin Lauer - Lead Software Engineer, Aumentum Technologies*  
*Judith Anderson - Support Analyst, Aumentum Technologies*

Spend time with your peers to discuss common challenges and ask questions of the experts! If you have questions in advance, please submit them to the ProVal Support team...if not please ask during this session!

4:00 p.m. - 4:50 p.m.

Ryman Studio F/G

### Aumentum Tax: Tax Sale Processing in SC

*Edrian Trakas (Tra') - Delinquent Tax Collector, Charleston County, SC*  
*Paige Anthony - Deputy Treasurer, Charleston County, SC*  
*Kim Seay - Tax Specialist II RP/MH, Charleston County, SC*

A walk-through the Tax Lien Sale process from start to finish from the experience of a veteran user.



Monday, September 18th

4:00 p.m. - 4:50 p.m.



Ryman Studio D/E

### Aumentum Valuation: Reported Income

*Steve Hansel - Product Specialist, Aumentum Technologies*

*William Pleake - Director, Product Manager, Aumentum Technologies*

An overview of how reported income works while demonstrating functionality that allows a user to create multiple value streams before combining the totals into a final value collection.

4:00 p.m. - 4:50 p.m.



Ryman Ballroom

### Platinum Sponsor Thought Leadership - Data Cloud Solutions:

Driving Excellence in Property Assessments: Harnessing MobileAssessor's Potential for Efficient Data Collection

*Billy Burle - Director of Sales & Customer Success, Data Cloud Solutions*

*Joseph Hollenback - Chief Deputy Assessor, Spokane County, WA*

There are many minor adjustments you can make to your operations to improve productivity and efficiency, but none compare to the impact of implementing a seamlessly integrated mobile solution. Eliminating paper, data prep time for field work, and duplicate data entry has fundamentally changed the way Spokane County does business.

**Free Evening to Enjoy  
Nashville!**



# Amplify 2023

NASHVILLE, TN - SEPTEMBER 17-19





Tuesday, September 19th

7:45 a.m. - 8:45 a.m.

📍 Water's Edge

### Breakfast

Join us for breakfast at the Water's Edge.

9:00 a.m. - 9:50 a.m.

📍 Ryman Studio J/K

### customCAMA: Did You Know?

*Debbie Bush - Manager, Customer Operations, Aumentum Technologies*

A review of specific functionality within customCAMA that you may or may not be aware of. This will include custom searches, custom tables and modifying WinSRA grid layouts and more.

9:00 a.m. - 9:50 a.m.

📍 Ryman Studio H/I

### ProVal: JS GeoAnalyst

*Kevin Lauer - Lead Software Engineer, Aumentum Technologies*

*Kevin Schulte - Lead Software Engineer, Aumentum Technologies*

A quick overview of GIS. What is it, what can you do with it? How can I use this with Sales and Permits? How you can leverage GIS within your CAMA system followed by Q&A.

9:00 a.m. - 9:50 a.m.

📍 Ryman Studio F/G

### Aumentum Tax: Something Old & Something New

*Paula Leal - Director, Product Management, Aumentum Technologies*

Are you thinking about an upgrade from a prior version of Aumentum to the Platform Version and want to see some of the improvements that have been made? Then come check this session out where we will show you some of the new features and functions.

9:00 a.m. - 9:50 a.m.

📍 Ryman Studio P/Q/R

### Aumentum Valuation: Mastering the Use & Application of Marshall & Swift Cost Data

*Ed Martinez - Director of Industry Solutions, CoreLogic*

This presentation will touch upon key factors used in determining your opinion of value. You will learn key insights on what drives the data and how these factors come together. Application of this knowledge helps mitigate appeals and leads to greater efficiencies when apply Marshall & Swift cost data.

9:00 a.m. - 9:50 a.m.

📍 Ryman Studio D/E

### Aumentum Valuation: Roll-Based Assessment Administration

*Tien Dao - Sr. Product Manager, Aumentum Technologies*

Join us for a tour of Aumentum Platform roll-based processing in Assessment Administration.

10:00 a.m. - 10:50 a.m.

📍 Ryman Studio J/K

### customCAMA: Comp Sales and Time Adjustments via the Sales Database and Sales Snapshots - Part 1

*Amberle Tetley - Business Systems Analyst, Sr. Appraiser, Arapahoe County, CO*

*Nicholas Chantala - Sr. Residential Appraiser, Arapahoe County, CO*

Part I – Sales Database: How to apply Market (time) Adjustments to the sales population via the WinSRA program and snapping the sales population into the sales database.

10:00 a.m. - 10:50 a.m.

📍 Ryman Studio H/I

### ProVal: Archiving Sales & Comps

*Victoria Cole - Product Manager, Aumentum Technologies*

How can you leverage ProVal to analyze your data for sales ratio and analysis and discussions with taxpayers? Join us for a session to learn how to archive sales, how to use the archived sales, and utilize Comps.

10:00 a.m. - 10:50 a.m.

📍 Ryman Studio F/G

### Aumentum Tax: Distribution Streamlining

*Thomas Parks - Product Manager, Aumentum Technologies*

Innovation Lab to discuss planned improvements and get feedback from our customers to ensure we are on the right track.

10:00 a.m. - 10:50 a.m.

📍 Ryman Studio D/E

### Aumentum Tax: Workflow Design Review

*Michael Leavor - Product Manager, Aumentum Technologies*

*Leon Smit - Sr. Architect, Aumentum Technologies*

Review of workflow design and follow up on last year's workflow roundtable discussion.



Tuesday, September 19th

10:00 a.m. - 10:50 p.m.

📍 Ryman Studio P/Q/R

### Aumentum Valuation: Application Processing

*Tien Dao - Sr. Product Manager, Aumentum Technologies*

Fully harness the benefits of Aumentum Application Processing! In this session, we'll review application processing functionality and configuration in Aumentum Platform.

10:50 a.m. - 11:10 a.m.

📍 Exhibit Area

### Coffee Break in Exhibit Area

Grab a coffee and visit with the vendors in the Exhibit Area.

10:50 a.m. - 11:10 a.m.

📍 Ryman Studio L



### Tech Lounge Open

11:10 a.m. - 12:00 p.m.

📍 Ryman Studio J/K

### customCAMA: Comp Sales & Time Adjustments via the Sales Database & Sales Snapshots - Part 2

*Amberle Tetley - Business Systems Analyst, Sr. Appraiser, Arapahoe County, CO*

*Nicholas Chantala - Sr. Residential Appraiser, Arapahoe County, CO*

Part 2 – Comparable Sales: Using Look-up tables to generate and customize comparable sales sheets for the entire parcel population. Setting parameters via the Adjustments and Attributes tables and custom weighting via the Models table. How to review and study the generated comparable sheets and apply them to Residual Improvement for value.

11:10 a.m. - 12:00 p.m.

📍 Ryman Studio P/Q/R

### ProVal: Sales: Value Calibration Analysis

*Kevin Poore - Assessor, Hamilton County, IN*

*Scott Bernhardt - Commercial/Industrial Assessment Manager, Hamilton County, IN*

*Kim Powell - Chief Deputy Assessor - Hamilton County, IN*

Overview – A peer-led review and discussion of ProVal functionality in relation to sales, the analysis of sales data utilizing Value Calibration Analysis, and factoring values based on that analysis. Also, learn advanced analysis and valuation techniques including Markets, Submarkets, and House Models.

11:10 a.m. - 12:00 p.m.

📍 Ryman Studio F/G

### Aumentum Tax: Custom Reports

*Brenda Mabry - Support Analyst, Aumentum Technologies*

*Jenny Wu - IT Business Systems Analyst III, Riverside County, CA*

*Kathy Jenson - Property Tax Administrator – Roseau County, MN*

*Jaci Kopet - Property & Public Services Director, Nicollet County, MN*

*Jody Moran - Taxation Division Manager, Washington County, MN*

Gain knowledge about custom reports functionality. Customers will share information about reports they have customized, what they did to create them and how they use them. Exchanging best practices with others can add value to your operations.

11:10 a.m. - 12:00 p.m.

📍 Ryman Studio D/E

### Aumentum Tax: Intro to Payment Management

*Thomas Parks - Product Manager, Aumentum Technologies*

With employee turnover increasing, some knowledge of basic Payment Management has been lost. Join us as we provide an overview of payment management functionality, including Bad Checks, Payment Reapply and Reallocations, as well as other payment management processing.

11:10 a.m. - 12:00 p.m.

📍 Ryman Ballroom

### Aumentum Technical: How to Use Aumentum Data Model

*Dean Russum - Principal Implementation Engineer, Aumentum Technologies*

In these sessions, you will get to know the basic data models for Aumentum Tax (Levy, Special Assessments, A/R) or Valuation (Records, Personal Property, Real Property, AA). The goal is to empower technical staff with an understanding of module table relationships and the ability to build custom queries to serve reports, analytics, and dashboards. Various tools will be used, like Microsoft SQL Server Management Studio and PowerBI, with sample queries ready for you to take home. Have questions or need some help? Swing by the Tech Lounge for a 1:1 session with Aumentum technical staff.



Tuesday, September 19th

11:10 a.m. - 12:00 p.m.


 Ryman Studio H/I

### Aumentum Valuation: The New Split Wizard

*Steve Hansel - Product Specialist, Aumentum Technologies*  
*Sean Butler - Lead Software Engineer, Aumentum Technologies*

The new Redescribe has simplified the process for working with splits, merges, and plats. The latest functionality includes the ability to specify how land uses are moved to a child. Our session will consist of demonstrating scenarios that show this new functionality.

11:10 a.m. - 12:00 p.m.

 Ryman Studio O

### Aumentum Valuation: PPA Discovery Transformed

*Brandi Putoff - Product Specialist, Aumentum Technologies*

PPA Discovery is becoming Import Reconciliation! This session will show the process to review and update PPA Accounts from imported data. This is continuation of the Public Access Online filing session, but other imports will also use the Import Reconciliation process.

12:00 p.m. - 1:30 p.m.

Lunch On Your Own

12:00 p.m. - 1:30 p.m.

 Ryman Studio L



Tech Lounge Open

1:30 p.m. - 2:20 p.m.

 Ryman Studio P/Q/R

### Aumentum Public Access: Personal Property E-Filing

*Dave Wagstrom - Product & Implementation Manager, Aumentum Technologies*

Did you know that Public Access has been working on a new E-Filing platform? Come join us as we reveal the new personal property online filing solution and take it for a spin.

1:30 p.m. - 2:20 p.m.


 Ryman Studio H/I

### customCAMA: Panel Discussion: Dashboards/ Data Visualization/ UI Customization

*Lori Krager - Sr Business Analyst, Boulder County, CO*  
*Jeff Brown - Technical Lead, Customer Operations, Aumentum Technologies*

An open panel discussion pertaining to Dashboards, how we can better provide visual cues and potential dashboarding options.

1:30 p.m. - 2:20 p.m.


 Ryman Studio F/G

### ProVal: Exports & Imports: Market Values, Export to Tax & Billing

*Kevin Lauer - Lead Software Engineer, Aumentum Technologies*  
*Tony Magnelli - Sr. Support Analyst, Aumentum Technologies*  
*Judith Anderson - Support Analyst, Aumentum Technologies*

A look at ProVal's options for Exports and Imports, with an emphasis on Market Data Exports and Load Market Values.

1:30 p.m. - 2:20 p.m.

 Ryman Studio D/E

### Aumentum Tax & Valuation: Batch Enhancements Progress Overview

*Elaine Guntz-Overdorf - Manager, Customer Operations, Aumentum Technologies*  
*Michael Leavor - Product Manager, Aumentum Technologies*

Discuss batch enhancements progress, including demonstrations of changes, along with the new batch dashboard and notifications process.

2:30 p.m. - 3:20 p.m.

 Ryman Studio J/K

### customCAMA: Workflow

*Chris Weiss - Director of Data Services, Hillsborough County, FL*

CAMA Workflow – A slight overview of workflow creation and implementation with a more in-depth look into the uses of workflow after its creation.

2:30 p.m. - 3:20 p.m.

 Ryman Studio H/I

### ProVal: Year End Processes

*Judith Anderson - Support Analyst, Aumentum Technologies*

Join us for a review of ProVal tools to make your year-end process successful.



Tuesday, September 19th

2:30 p.m. - 3:20 p.m.

Ryman Studio F/G

### Aumentum Tax: Aumentum Tax Users Group

*Tax Users Group (TUG) Officers*

Come one, come all to the Aumentum Tax User Group meeting! Join us as we discuss the future of the User Group, rekindle our relationships and renew our goals and objectives moving forward.

2:30 p.m. - 3:20 p.m.

Ryman Studio D/E

### Aumentum Technical: Upgrading SQL Server for Aumentum

*Leon Smit - Sr. Architect, Aumentum Technologies*

In this session we provide the steps to upgrade your SQL Server instance to the next version. The steps include instructions to ensure your database is compatible with the next version and how to avoid performance issues in production as a result of a newer cardinality estimator.

2:30 p.m. - 3:20 p.m.

Ryman Studio P/Q/R

### Aumentum Tax & Valuation: Case Management: Scheduling & Hearing and Mass Update

*Brandi Putoff - Product Specialist, Aumentum Technologies*

Overview of hearing schedule, hearing processing and Mass update functionality

2:30 p.m. - 3:20 p.m.

Ryman Ballroom

### Platinum Sponsor Thought Leadership:

Supercharging Mass Appraisal with Enterprise AI and Machine Learning

*Sohaib Shaikh - Vice President, State & Local Government, C3 AI*

*Kan Wang - Assistant Assessor-County Clerk-Recorder, Riverside County*

Faced with increasing turnover and recruitment challenges, Counties nationwide have been tasked with accomplishing more with less. The session explores Riverside County's journey to use AI and machine learning applications to improve the efficiency, accuracy, and uniformity of residential mass appraisal.

3:30 p.m. - 4:00 p.m.

Exhibit Area

### Snack Break in Exhibit Area with Raffle

Grab a snack and visit with the vendors in the Exhibit Area.

3:30 p.m. - 4:00 p.m.

Ryman Studio L



Tech Lounge Open

4:00 p.m. - 4:50 p.m.

Ryman Studio J/K

### customCAMA: WinMRA

*Jeff Brown - Technical Lead, Customer Operations, Aumentum Technologies*

Developing a Value Estimation Modal Using WinMRA - An example of how one County has utilized WinMRA to develop an explanatory model for site-built housing in a large, urban area.

4:00 p.m. - 4:50 p.m.

Ryman Studio P/Q/R

### ProVal: User Group Meeting

*Victoria Cole - Product Manager, Aumentum Technologies*

*Tony Magnelli - Sr. Support Analyst, Aumentum Technologies*

*Kevin Lauer - Lead Software Engineer, Aumentum Technologies*

*Judith Anderson - Support Analyst, Aumentum Technologies*

4:00 p.m. - 4:50 p.m.

Ryman Studio F/G

### Aumentum Tax: Roundtable

*Executive Leadership Team & Aumentum Tax Product Experts*

Roundtable discussion with Aumentum Tech Leadership featuring a wide range of topics submitted by our customers including: What to Know about Upgrading to Aumentum Platform, Database Performance, Legislative Changes, Archiving Data, Value Changes, eBilling, Mailing Address Updates, Levy, Workflow, and Special Assessments.

4:00 p.m. - 4:50 p.m.

Ryman Studio D/E

### Aumentum Valuation: Business Intelligence

*Tien Dao - Sr. Product Manager, Aumentum Technologies*

*Michael Leavor - Product Manager, Aumentum Technologies*

This session will be an introduction to using Business Intelligence tools such as Power BI. Participants in this session can then register for a follow-up lab in the Tech Lounge for a hands-on experience to apply their learnings.

5:30 p.m. - 6:00 p.m.

Ryman Ballroom

### Pre-ACE Awards Banquet Mingle

6:00 p.m. - 9:00 p.m.

Ryman Ballroom



**2023 ACE Awards Banquet**

