Virtual Amplify

Users' Conference 2021

Pathways to *Innovation*

Attendee Program

October 25 - 29, 2021

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Welcome
to Virtual Amplify

On behalf of the Aumentum Technologies Executive Leadership Team and all our staff, welcome to our second annual Amplify Users' Conference.

I am keenly aware of the incredible journey most of you have had over the past 18 months to adapt and think differently about how you serve your communities. Your stories have truly been an inspiration to us as we strive to improve how we support and connect with all of you. We deeply appreciate your partnership.

The theme of this year's Virtual Amplify Users Conference, Pathways to Innovation, is about that journey. We have many things to share and we have much to learn from you, our customers. This conference will highlight the out-of-the-box thinking that public-private-partnerships bring to the table when tackling the biggest challenges facing us.

This year, we have spread the conference across five days with half-day schedules allowing you to shift to your day-job as you see fit. The content will also be available after the conference for a short time, just in case you missed a session.

We understand the challenges that a virtual conference brings, and that you have many other priorities, and we are grateful you are taking the time to attend Amplify.

Make the most of the numerous avenues our virtual platform provides – from our informative sessions led by our staff, to learning about the value our partner sponsors provide through Thought Leadership sessions or by visiting their sponsor pages, to catching up with colleagues through the application's chat feature. Be present, connect, learn, and enjoy.

Thank you for attending Virtual Amplify 2021 and for the passion you bring to serving the public each and every day. I'm honored to be navigating the challenges of local governance alongside you.

Sincerely,

Scot Crismon
Executive Vice President
Aumentum Technologies

How to Access Amplify

Virtual Amplify

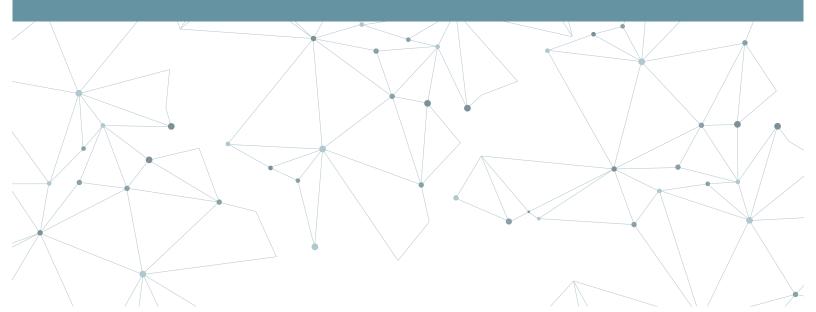## Instructions to access MeetApp Virtual Venue (Web Platform on Computer)

Recommended Browser: Google Chrome

Step 1: Click the Link to Access the Event

https://welcome.meetappevent.com/aumentum-amplify?eventid=701407&eventcode=2021

Step 2: Register and Verify

Register with your email and verify your email by entering the 4-digit code sent to you from MeetApp. Click next and you will be redirected to your event!

Download the Amplify 2021 Conference App for an enhanced conference experience

Watch presentations, chat with attendees, connect with sponsors and more from your mobile device.

Instructions to activate Aumentum Amplify app in MeetApp Go (iOS and Android Mobile App)

Step 1: **Click the Link to Download the App**

https://welcome.meetappevent.com/aumentum-amplify?eventid=701407&eventcode=2021

Select "Open in mobile app". Then click "Open" on the next page and you will be taken to the AppStore/Google Play Store to download the MeetApp Go app. **Make sure to allow push notifications when opening the app for the first time.**

Step 2: **Register and Verify Your Email**

Then register with your email and verify your email by entering the 4-digit code sent to you from MeetApp. Click next and you will be redirected to your event!

Dont Miss Our Keynote Speaker

Betsy Allen-Manning
The DNA of High Achievers
Wednesday, October 27
11:00 - 11:50 AM EST

Featured on **FOX, CBS, ABC, NBC & TEDx**, Betsy Allen-Manning is founder of the consulting firm, Motiv8u Enterprises, and is a top-rated keynote speaker; known for inspiring people with her story of going from failure… to worldwide singer…to global impactor. With an expertise in human behavior and experience working as a manager for Disney & 5-star hotels, Betsy is honored to have **trained over 7,500 leaders & teams** for small businesses, franchises & associations, to multi-billion dollar corporations, such as T**oshiba, Fidelity, Six Flags & The U.S. Dept. of Defense**. An author of 3 books, Betsy's mission is to develop the 'Impact Leader' in everyone, so they can live a more successful & significant life.

Author of 3 Books, Including an Amazon Best-seller

Win With People, The TRIUMPH Method & Life in the Fast Lane.

Certified Disc Human Behavior Expert

Betsy is the most in-demand DISC trainer in Dallas Texas; helping leaders communicate, connect & influence the 4 personality styles.

Certified John Maxwell Trainer & Coach

Betsy is a top John Maxwell Certified Speaker in Dallas TX & presents 6 of John's most powerful programs, along with his coaching system.

Participate at Amplify to
Win Prizes

Earn platform points by creating a participant profile, completing surveys, and answering sponsor questions!

Attend our closing session and play trivia for a chance to win gift cards, conference swag and more!

Top platform point earners are entered to

Win an Apple® iPad

Program Overview

* All times EST

Monday, October 25

11:00-11:50	**Aumentum General** — Opening Session & Support Keynote							
	Break							
12:00 - 12:50	**Aumentum Tax** Product Roadmap update	**Aumentum Valuation** What's New?	**CustomCAMA** What's New and What's Next?	**ProVal** Review / Journey Map	**Aumentum Recorder** What's New In Recorder	**MVP Indiana** All About Adjustments	**MVP Ohio** Tax Bill Creation and Print Processes	**VCSTax** Managing "The Sale" VCSTax Web
	Break							
1:00-1:50	**Aumentum Technical** Aumentum Production Datafix Process		**Aumentum Valuation** The New Redescribe (Splitting and Merging Properties) Part 1		**Ascend** Product Roadmap and Strategic Direction		**T2** Receipt Batching & Misc. Receipt Import (Treasurer)
	Break							
2:00-2:50	**Aumentum Tax** Correspondence - Creating and Configuring in V8.6.12 +	**Aumentum Valuation** The New Redescribe (Splitting and Merging Properties) Part 2	**CustomCAMA** WinDim - Make the most of your Templates	**ProVal** Did You Know?		**Aumentum Recorder** Recorder Meet & Greet		**T2** New Field Appraiser Info (Assessor)

Session details are available on aumentumtech.com/amplify-2021

Program Overview

* All times EST

Tuesday, October 26

Time									
11:00-11:50	**Aumentum General** Public Access Upgrade and Migration Plan					**Aumentum Recorder** New Feature Training Part 1			
	Break								
12:00 - 12:50	**Aumentum Tax** Adding QR codes to Bill Formats	**Aumentum Valuation** PPA Copy/Move Assets	**CustomCAMA** Valuation in a Covid-Mad world!	**ProVal** Tables Review	**Aumentum Recorder** New Feature Training Part 2	**Ascend** Ascend Web Demonstration and Walk Through	**MVP Indiana** Misapplies, Reapplies, and Voids - Oh My! / **MVP Ohio** MVP Data Mining	**T2** State Archiving for Treasurer and Assessor	**VCSTax** Mortgage Processing Legacy Style
	Break								
1:00-1:50	**Thought Leadership:** *Improving Upon the Cost Approach* Presented by: XTR & J. Wayne Moore		**Thought Leadership:** *Utilizing Tax Service Relationships to Build Efficiencies - Roundtable Discussion* with CoreLogic & Wells Fargo Tax Services		**Thought Leadership:** *CAMACloud for Aumentum Technologies: Updates, Upgrades, and Future Trends* Presented by: Data Cloud Solutions		**Thought Leadership:** *Enhancing Mail Delivery and Optimizing Email Strategies* Presented by: DivCoData		
	Break								
2:00-2:50	**Aumentum Technical** Upgrading SQL Server		**Aumentum Tax** New Surplus Audit Functionality		**CustomCAMA** Field Photography Automation Process in Boulder County		**T2** Query for Appraisal Research & Auditing (Assessor)		
3:00-3:50	**California-specific Aumentum Tax** What's New in Platform/Levy								

Session details are available on aumentumtech.com/amplify-2021

Program Overview

* All times EST

Wednesday, October 27

Time						
11:00-11:50	**Aumentum General** Keynote – The DNA of High Achievers					
	Break					
12:00 - 12:50	**Aumentum Tax** All About Fees	**CustomCAMA** Cool Stuff in CustomCAMA	**ProVal** Pictometry Review	**Aumentum Recorder** Roadmap Innovation Lab Part 1	**MVP Indiana** Indiana MVP Tax Roadmap	**MVP Ohio** CAUV Concepts	**VCSTax** VCSTax Web | Now You're Playing with Power!
	Break					
1:00-1:50	**Aumentum Technical** MarketPlace 360 and Aumentum Analytics		**CustomCAMA** Discounted Cash Flow, an Income Approach		**Ascend** Ascend Refresher Session		**T2** Processing DNR file for Fire Patrol Acres (Assessor)
	Break					
2:00-2:50	**Aumentum General** Demystifying Regression	**Aumentum Technical** Aumentum Cloud	**Aumentum Tax** Tax Bill Transfer Training	**Aumentum Recorder** Roadmap Innovation Lab Part 2	**T2** TaxSifter- Masking Names (Public Access)	
3:00-3:50	**California-specific Aumentum Valuation** Prop19 Review					

Session details are available on aumentumtech.com/amplify-2021

Program Overview

Thursday, October 28

11:00-11:50	**Aumentum Tax** GL Mapping Improvements	**Aumentum Valuation** PPA Audit	**CustomCAMA** ARB Suite Overview	**Aumentum Recorder** eRecorder Training	**MVP Indiana** Tips and Tricks for Settlement	**MVP Ohio** Ohio MVP Tax Roadmap
	Break					
12:00 - 12:50	**Aumentum Tax** Rounding and Truncation in Levy Management	**CustomCAMA** Ask the Developer	**ProVal** Innovation Lab	**Aumentum Recorder** Ask the Developer	**T2** Product Roadmap / Legislative Changes Roundtable for Assessor and Treasurer	**VCSTax** Roundtable
	Break					
1:00-1:50	**Aumentum General** Public Access Bill and Pay Functionality	**Aumentum Technical** Aumentum Smart Info and Aumentum Explorer		**ProVal** Utilizing Economic Units		**Ascend** Ascend Roundtable Discussion
	Break					
2:00-2:50	**Aumentum General** 50,000 Foot View of GIS	**Thought Leadership:** *Save Printing and Mailing Costs Using a White Paper Factory and Electronic Communications* Presented by: The Master's Touch		**Aumentum Technical** SQL Server Disk Resource Management		
3:00-3:50	**California-specific** **Aumentum Tax** Bulk Transfer Demonstration					

Session details are available on aumentumtech.com/amplify-2021

Virtual Amplify Users' Conference 2021
Pathways to Innovation
Aumentum Technologies

Program Overview

Friday, October 29

11:00-11:50	General Sessions An Insight into Insights		Aumentum Technical Data Archive/Purge and Batch Enhancements		CustomCAMA Permit Handling in Arapahoe County		Aumentum Recorder Customer Roundtable	
Break								
12:00 - 12:50	Aumentum Tax Aumentum Analytics - Connecting to the ODS and Creating Power BI Reports		Aumentum Valuation Roadmap - To Infinity and Beyond!		CustomCAMA National User Group Roundtable		ProVal Cost Tables	
Break								
1:00-1:50	Aumentum General Public Access Ideation	Aumentum Technical Tech Leadership Round Table	Aumentum Tax Delinquent Enforcement & Delinquent Routing	Aumentum Valuation CustomCAMA ProVal Marshall & Swift Valuation for Commercial Valuation	Aumentum Recorder Staying Current: The Why's and How's of Keeping Your Aumentum Recorder Software Up-to-Date	MVP Indiana Best Practices and Navigation Tips	MVP Ohio CAMA and Beyond	VCSTax The VCSTax Initiative
Break								
2:00-2:50	Aumentum General **Closing Session & Trivia**							

Session details are available on aumentumtech.com/amplify-2021

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DCS AMPLIFY Sessions

Tuesday | 10/26 | 1pm ET
CAMACloud for Aumentum Technologies: Updates, Upgrades, and Future Trends

Friday | 10/29 | 1pm ET
MVP OH - CAMA and Beyond

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